



























Donald L. Hollowell Pkwy Redevelopment Plan

Visual Preference Survey

| | | | | | | |
|---|---|--------|--|--------|---|--------|
| 1. Commercial Buildings (MARTA Station & West Lake Nodes) |  | A-28 % |  | B-69 % |  | C-3 % |
| 2. Commercial Buildings (Hollywood Node) |  | A-14 % |  | B-43 % |  | C-43 % |
| 3. Commercial Buildings (James Jackson Node) |  | A-8 % |  | B-31 % |  | C-62 % |
| 4. Low Density Residential |  | A-19 % |  | B-22 % |  | C-62 % |
| 5. Medium Density Residential |  | A-33 % |  | B-22 % |  | C-44 % |
| 6. Gateways |  | A-62 % |  | B-24 % |  | C-14 % |
| 7. Street-scapes |  | A-19 % |  | B-50 % |  | C-31 % |
| 8. Lighting |  | A-6 % |  | B-53 % |  | C-42 % |
| 9. Signage |  | A-35 % |  | B-61 % |  | C-3 % |